

Seventy years of personalised packaging history

This year, Omso celebrates its 70th year of business, an important milestone in the long history of a company that stemmed from an innovative idea: printing directly onto objects. An idea constantly renewed by new cutting-edge solutions which numerous customers from all over the world have believed in and continue to believe in.



A review of its most important machines and printing technologies, each one a real evolutionary leap for the company whilst setting a new market standard for the sector for printing: the Reggio Emilia-based company retraces the most significant milestones of its history with a new section on the company website packed with content (accessible from [link](#)) and a the printing of a photographic work. These are opportunities to rediscover the Omso's past and present roots, plus the courage and enthusiasm with which the company has always tackled every challenge the market has presented.

Omso, founded in Reggio Emilia in 1952, produces machines for direct printing on primary objects and containers made of different materials and in a wide variety of shapes and sizes. From black and white graphics to true-to-life photography, from plastic to aluminium, glass and new eco-sustainable supports, these are machines that allow you to decorate bottles and containers, tubes, capsules and caps, jars, lids and boxes for the food, chemical, cosmetic and pharmaceutical industry.

Cutting-edge technology

Omso has always had the ability to meet the demands of the customised packaging market by making use of the most innovative printing technologies, such as flexographic and digital printing combined with the more traditional screen printing and dry off-set methods. Omso's printing machines showcase the company's hallmark love of mechanics with solutions that have rapidly proved to be irreplaceable tools for many printers and often ahead of market trends. Over the last seventy years, Omso has always put its faith in technological development and systematically invested in the acquisition of the most cutting-edge solutions when needed. The company's professional approach allows it to understand customer needs and building its own printing systems around them.

Drawing on the experience and skills acquired, Omso continues to expand the world of direct printing by working on several fronts: the improvement of the performance and user-friendliness of its decorating machines, energy



efficiency, experimenting with printing on increasingly green supports (such as the new impure polymers or recycled cellulose materials), and the consolidation of the glass sector.

An increasingly global market

The company consistently achieves an annual turnover of over 20 million Euros, while there are about 120 employees in total working at the headquarters in via Adige in Reggio Emilia and in Omso North America Inc., in Kentucky. Thanks to an extensive network of representatives and participation in the most important international fairs, Omso currently exports to 85 countries spread over 5 continents.

The company's decorating machines are behind the image of the products of the most important

food, chemical, cosmetic and pharmaceutical companies.

The main events in the pipeline include the K2022 fair which, like us, is also celebrating its 70th anniversary this year. It is the world's number one trade fair for plastics and rubber and will take place in Düsseldorf, in October.

Omso will be taking part in this event, and all the others earmarked for 2022, with a new logo to celebrate the company's anniversary.



For further information

Company website: [link](#)

Page dedicated to the 70th anniversary: [link](#)

Social: [Linkedin](#); [Facebook](#); [YouTube](#)

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